

MEDIA RELEASE

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MIPI SUPPORTS BUDDING FILMMAKERS THROUGH SONY TROPFEST & TROP JR 08

To assist budding Australian filmmakers, MIPI has joined forces with Sony Tropfest and Trop Jr to create a "Filmmaker's Guide to Music and Copyright". The Guide addresses frequently asked questions about whether it's okay to use other people's music in film and how to get permission to do so.

Sabiene Heindl, General Manager of MIPI, said "Sony Tropfest and Trop Jr provide young up-and-coming filmmakers with an exciting platform for their filmmaking careers to take off. The "Filmmaker's Guide to Music and Copyright" ensures that entrants will have access to important information on how to use music in their films while respecting the rights of the creators of that music."

"The Sony Tropfest and Trop Jr filmmaking competitions are also a great way to encourage collaboration between young Australian filmmakers and musicians – collaboration which will foster mutual respect for different forms of creativity. Just like young filmmakers don't want their films being ripped off indiscriminately, neither do musicians or songwriters."

John Polson, Tropfest's Founder and Festival Director said "Tropfest has always been about encouraging aspiring filmmakers of all ages and backgrounds to make films. Trop Jr will be a fun, accessible and positive platform for kids to show their work, and it will introduce audiences to the next generation of Australian filmmaking talent. Helping all our filmmakers to better understand copyright, in relation to their own work and to the works of others is vital, and we are pleased to be working with MIPI on this initiative."

The Guides are available at: <http://www.tropfest.com/documents/sonytropfestcopyrightguide.pdf> and <http://www.tropjr.com/documents/TropJrcopyrightguide.pdf>.

Education is key to respecting creativity and reducing the unauthorised use of music in Australia. MIPI has launched a number of guides targeting the use of music across a wide range of different industries to ensure that the community respects artists and songwriters and understands the importance of supporting legitimate music.

Finalist films from the 2008 Sony Tropfest and Trop Jr competitions will be shown in Sydney's Domain in February 2008. Further details on Sony Tropfest and Trop Jr can be found at www.tropinc.com.

Interviews:

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About MIPI

Music Industry Piracy Investigations Pty Ltd (www.mipi.com.au) is the anti-piracy organisation for the Australian music industry. MIPI members include large and small music labels through their association ARIA and singers and songwriters through their associations APRA | AMCOS.