

**MEDIA RELEASE**

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## **MIPI ANNOUNCES NEW GENERAL MANAGER**

Music Industry Piracy Investigations (**MIPI**) has announced that Vanessa Hutley will be joining the organisation as their new General Manager on Monday 12th September.

Vanessa brings a wealth of experience to the role having worked at Microsoft for over a decade as Director Intellectual Property and says she is looking forward to the challenges that lay ahead.

“I am excited to build on the great work done by Sabiene and her team in reinforcing the importance of new and innovative developments within the music community and ensuring that artists and songwriters are adequately rewarded for their creative efforts. Education and engagement across other creative industries, government, consumer advocates and commercial partners are critical. I look forward to engaging with all of these groups and continuing this productive dialogue. “

Vanessa will replace Sabiene Heindl who has been in the role for five years.

MIPI acts on behalf of over 125 labels, both indies and majors, across the country through their association ARIA and over 2,000 songwriters and music publishers through their association AMCOS.

ARIA CEO Dan Rosen and ARIA Chairman Denis Handlin AM have both welcomed the appointment.

“I look forward to working closely with Vanessa in her new role. She brings with her a wealth of experience that will ensure MIPI continues to promote the rights of musical artists and labels to be fairly rewarded for their creative endeavours and investment”, said ARIA CEO Dan Rosen.

“On behalf of the ARIA Board, I welcome the appointment of Vanessa. With her previous background and achievements, she is very well-positioned to lead MIPI into the next phase of its development. I would also like to take this opportunity to thank Sabiene for her outstanding contribution”, said Denis Handlin AM ARIA Chairman & CEO, Sony Music Entertainment Australia and New Zealand, President South East Asia and Korea.

A sentiment also echoed by APRA|AMCOS CEO Brett Cottle:

“As a key stakeholder in MIPI we are delighted that someone with Vanessa’s skills and experience has been secured for the role. With the emphasis in anti-piracy activity shifting to policy development and industry agreement in the on-line area, Vanessa is perfectly placed to make a major contribution in her new role”, said APRA|AMCOS CEO Brett Cottle.

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