

MEDIA RELEASE

21 June 2007

Record store raided in Melbourne

At 10.00am today, Music Industry Piracy Investigations (**MIPI**) assisted the Victorian Police in the raid of Reload Records in Richmond, Melbourne. The Police seized a large quantity of CDs and music DVDs.

The CDs and DVDs featured unauthorised recordings of well-known artists including The Rolling Stones, INXS, Metallica, Billy Thorpe, U2 and Guns n' Roses. At this stage it is believed that the majority of the discs were burnt. It is expected that criminal charges will be laid against the owner of the store in the near future.

Sabiene Heindl, General Manager of MIPI said "Burning music and distributing it is illegal. Reload Records is running a business ripping off consumers with inferior burnt music. The music industry is committed to providing the best quality music to its fans and it is disappointing that Reload Records is failing not only consumers, but the artists and the industry. "

Increasingly consumers are reporting music piracy through MIPI's toll-free number and website. Ms Heindl encouraged people to come forward and let MIPI know about pirate music activity so that it can investigate and take appropriate action.

Penalties for copyright infringement are up to \$60,500 and 5 years imprisonment per offence. The criminal case against the owner of Reload Records is expected to be heard in Court over the next couple of months.

Interviews:

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About MIPI

Music Industry Piracy Investigations Pty Ltd (www.mipi.com.au) is an organisation that provides investigative and intellectual property right enforcement related services to the Australian music industry and engages in anti-piracy education in Australia. MIPI members include Sony BMG, Universal Music, EMI Music, Warner Music, APRA | AMCOS and many small Australian music labels.